

KRHA Board of Directors Meeting Minutes

February 17, 2016

MEETING CALLED TO ORDER – TIME: 12:02 pm

- I. Members attending: Denise Bingham, Andrew Bledsoe, Melody Nall, Dale Skaggs, Ernie Scott, Deborah Duff, Noel Harilson, Bryant Hileman, Matt Hunt, Jennifer Wilder, Mike Muscarella, Martha Pleasant, Susan Starling

Others on call: Tina McCormick, Ex. Director, Lucy Juett

- II. Approval of Minutes from December 16, 2015 Board Meeting

Motion: Mike Muscarella

Second: Bryant Hileman

After the vote, the motion passed to accept the minutes as written.

- III. Committee reports

- a) Public Information (Andrew Bledsoe)

The committee is discussing the effectiveness of the Rural Health Update (a quarterly newsletter) with membership and others. The update has changed formats over the years. Now the committee is looking for new ways to present information and is recommending that we move to a biweekly blog format on the KRHA website and a cross connection to other social media. The committee is recommending that dollars from the NRHA Supplemental grant fund the proposal for the new communication plan presented to the board, hiring a consultant to plan/design/implement a plan for 5 months for the amount of \$1899. A monthly fee to continue services after that time period can be negotiated if we feel we need the support. Motion to accept recommendation: Mike Muscarella, Second: Susie Starling. After a discussion about costs, if other quotes were gathered, evaluation methods and how content will be generated, the motion passed.

- b) Finance (Dale Skaggs)

Dale detailed the report he emailed to the board prior to the meeting. Checking Balance: \$143,872.99, CD \$30,408.25 Note: \$50,000 in checking is from Marshall County Health Department is from Dept. for Public Health to support the work of KRHA to plan and coordinate the Hepatitis and Immunization Conferences. Dale recommended to the finance committee and the board to move \$50,000 from checking to a CD. Susie Starling made the motion to accept this recommendation and Matt Hunt seconds the motion. After the board vote, the motion passed.

- c) Foundation Update (Discussion-Dale Skaggs) Discussion about the benefits of KRHA being a 501c6 and/or 501c3 and the burden of having two boards to support both designations. Ernie shared Danielle Clore of the KY Nonprofit Network as a resource for Dale and the finance committee to sort out the issue. Susie Starling made a motion to allow the Ex. Committee to make the decision for the board about this issue. Dale Skaggs seconded the motion and the motion passed.

- d) Legislative (Elizabeth Cobb/Noel Harilson) Noel reported on the last committee meeting. The chairs of the committee were disappointed in the attendance of the legislative webinars with only 1-3% participation in two webinars. Noel asked for discussion about the proposed rally at the capitol and if we should still hold it on the 24th. The consent was to hold a virtual rally and ask members to send emails and make calls to their legislators around rural health issues. Members will be emailed more information. Lucy Juett shared the AHEC bill that will give a tax credit to physicians that serve as preceptors for pre-med, nurse practitioner and PA students in clinical rotations. This is an important bill that will help address the workforce issue. House bill 406 and Senate bill 98.

- e) Education/Programs (Ernie Scott) Denise reported that other organizations are charging \$25 - \$100 for late registration fees for the conference and we are asking for an increase of \$50. Susan Starling made the motion to accept the recommendation to increase late fees. Mike Muscarella seconded, the motion passed after the vote.

Ernie reported on the conference plans – contracts are signed with the Knicely Center and both hotels (\$89 room rate), key note speaker, Matt Jones, contract is signed, Call for proposals for presentations is out and deadline is March 2nd. In addition, the Save the Date is out for the conference.

- f) Nomination Committee (Brent Wright) Not on call – no report

- g) Membership Committee (Sheri Erwin) not on call – no report

- h) Governance Committee - Matt Hunt reported on possible committee projects including a board self-assessment tool (both for when members rotate off the board, but also during their time on the board) this could help the association engage membership more. Upcoming tasks: recruiting members to the committee and creating a description of the committee to share with potential members.

- i) Student Chapter Committee- Lucy Juett shared that this committee and the student chapters are struggling. There is interest in a new chapter at Hazard KCTCS. Bowling Green KCTCS and Murray State University chapters are formed but not meeting, Alice Lloyd Wright and WKU are meeting. Recruitment for student members is needed; one suggestion is a contest for students as a way to engage them for the conference. Lucy will talk with Paula and encourage any suggestions from the board.
- j) Executive Director Update -Tina McCormick emailed her report (located at end of minutes) to board members and there were no questions related to her activities.

IV. New Business: PCO/NHSC contract – Tina reported that the RFP will come out soon and in order to apply the organization must be a 501c3 to apply for the contract. This increases the urgency to finalize KRHA 501c3 to be able to submit proposal.

VIII. Upcoming meeting dates:

March 16, 2016-Executive Committee
April 20, 2016-Full Board Meeting
May 18, 2016-Executive Committee
June 22, 2016-Full Board Meeting
July 20, 2016-Executive Committee
August 25, 2016-Full board
September 21, 2016-Executive Committee

IX.Adjourn TIME: 1:17 p.m. Next Meeting: April 20, 2016

Respectfully Submitted,
Melody Nall, KRHA Secretary

Additional Reports:

Executive Director February 2016 Report

1. Continuing to attend meetings across the state to introduce and market KRHA.
2. Continuing NHSC Promotion through our contract with PCO. We have seen benefit of that relationship by my ability to get out and about to promote KRHA while promoting NHSC. This contract concludes March 31. I submit the monthly required reporting to the PCO office, who administers the contract. I also enter those activities into the system for tracking of (which is a requirement of the contract). We are paid promptly within the 30 day window. We will be required to submit an RFP to apply for this contract, which will require our 501c3 status.
3. I am also applying for some grants that will support these two conferences.
4. We also could have benefit from other opportunities with the Immunization Program once we receive our 501c3 status.
5. Beginning to work on compiling items for budget preparation.
6. Serving as Ex-Officio for all the committees when those meet. Most committees are meeting routinely.
7. We have started our planning calls for the 2016 Hepatitis conference, which will be our 3rd conference. It will be held in Lexington at the Embassy Suites on July 26, 2016. This call is taking approximately 1 hour every 2 weeks.
8. We have also begun planning calls for the 2016 Immunization conference in Lexington as well. These planning calls take approximately 1 hour every 2 weeks-month dates.