2nd Annual Lung Cancer & Smoking Cessation Symposium

FRIDAY, SEPTEMBER 22, 2017
Center for Health, Education & Research, Rm 102
Morehead, KY

8:30 am - 2:45 pm
LUNG CANCER AND SMOKING CESSATION SYMPOSIUM

8:30 - 9:00am
Registration/Breakfast

9:00 - 9:05
General Welcome
David Gross, MPH

9:05 - 9:35
Terminate Lunch Cancer (TLC) Update and Clinic Implementation
Roberto Cardarelli, DO, MPH, FAAPP
Elizabeth Mataera, MD
Objectives:
• Increase awareness of TLC outcome.
• Describe the implementation processes to TLC study.
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9:35 - 10:35
Lung Cancer Treatment Updates
Dr. Adams, PharmD
Objectives:
• Differentiate the mechanism of action for recently approved lung cancer therapies.
• Recall the role in therapy of current and emerging targeted therapies for the treatment of metastatic non-small cell lung cancer.
• Recognize the response rate and expected time to respond for the new immunotherapies.
• Identify strategies to prevent and manage adverse events related to the new therapies.

10:35 - 10:50
Break

10:50 - 11:35
Lung Cancer Survivorship and Tobacco Treatment
Jamie Studts, PhD
Objectives:
• Describe the lung cancer survivorship burden within the region.
• Discuss and gain an appreciation for innovative ongoing research in lung cancer survivorship interventions.
• Explain the role of evidence-based tobacco treatment in lung cancer survivorship care.

11:35 - 12:05pm
Radon and Tobacco Smoke: Synergistic Risk for Lung Cancer
Karen Butler, DNP, RN
Objectives:
• Define synergistic risk as it relates to radon and tobacco smoke in lung cancer prevention.
• Differentiate reasons why combining the radon/tobacco smoke message is important for preventing lung cancer.
• Identify and assess smoking and radon risk communication strategies to reduce radon and tobacco smoke exposure.
• Compare the impact of a dual home screening and environmental feedback intervention on synergistic risk perception to reduce lung cancer.

12:05 - 12:50
Lunch

12:50 - 1:50
Keynote: Landscape of Disparities in Lung Cancer Care
M. Patricia Rivera, MD
Objective:
• Describe socioeconomic and cultural disparities in lung cancer risk.
• Discuss the disparities in lung cancer screening and treatment.
• List potential interventions that may reduce disparities in lung cancer care.

1:50 - 2:40
Panel Discussion
David Bailey, Jr, RT(R); Jessica Burns, PhD; Craig Burrows, MD; Angela Crassell, MA; Wendy White, RN
Objectives:
• Recognize the importance of collaborations among professional to increase lung cancer screenings and care.

September 22, 2017
Register online at www.neahec.org/lcs

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Faculty Disclosure
All planners, sponsors, authors, reviewers, and staff members involved with content development for continuing education activities sponsored by the Northeast Kentucky Area Health Education Center are expected to disclose any real or perceived conflict of interest related to the content of the activity. Detailed disclosures will be included in participant materials or given prior to the start of the activity. Dr. Patricia Rivera disclosed honorarium received for consulting for Veracyte. This potential conflict was investigated and resolved per the NE KY AHEC Conflict of Interest policy. All other individuals involved disclosed that they have nothing to disclose.

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Successful Completion
For successful completion of this continuing education program, participants must sign appropriate attendance roster, be present for the duration of the program, and complete the online evaluation within 7 days. Nurses must complete and return a paper evaluation before leaving. A statement of credit will be issued within two weeks following completion of all required documentation.

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Faculty continued on back
within our region.

- Identify tactics used in local health care clinics to incorporate lung cancer screening and tobacco cessation practices. Discuss the connection of shared decision making principles to lung cancer screening implementation.

2:40 - 2:45  
Wrap-Up and Evaluations

This activity is sponsored by a grant from the Association of American Medical Colleges and the Patrick and Catherine Weldon Donaghue Medical Research Foundation.

M. Patricia Rivera, MD

Dr. Patricia Rivera is a Professor of Medicine in the Division of Pulmonary Diseases and Critical Care Medicine at the University of North Carolina School of Medicine. She has clinical expertise in lung cancer diagnosis and staging, including bronchoscopy and EBUS, lung cancer screening, and management of lung nodules. She is currently involved in the multidisciplinary lung cancer screening program and development of a lung cancer screening registry and UNC. Their goal is to provide early detection for lung cancer in a comprehensive approach designed to inform patients, partake in share decision making, provide real time evaluation of low dose CT scans, counseling on follow up and smoking cessation. She received her medical degree from the State University of NY at Stony Brook and completed her internship and residency at North Shore University Hospital in Manhasset, New York.