



18th Annual
KRHA

Conference

August 25 - 26, 2016

WKU Knicely Center
Bowling Green, KY

18th Annual Conference Agenda

Kentucky Rural Health Association

Thursday, August 25, 2016

- 7:00 am - 9:00 am **Exhibitor Setup**, Hnicely West Lobby
- 8:00 am - 5:00 pm **Registration Open**, Hnicely West Lobby
- 9:00 am - 10:00 am **Exhibit Hall Open**, Hnicely West Lobby
- 9:00 am **Silent Auction Opens**, Hnicely West Lobby
- 10:00 am - 10:15 am **Opening Ceremonies**, Rm 208 ABDE
Denise Bingham & Tina McCormick
- 10:15 am - 10:30 am **Welcome to Bowling Green**, Rm 208 ABDE
Honorable Mike Buchanan, Warren Co. Judge
Executive & Honorable Bruce Wilkerson,
City Mayor of Bowling Green
- 10:30 am - 11:45 am **Keynote Address**, Rm 208 ABDE
Rural Healthcare is a Marathon—Developing
Your Marathon Mentality, Matt Jones
- 11:45 am - 12:15 pm **Networking Break**, Hnicely West Lobby
Exhibit Hall Open
- 12:15 pm - 1:15 pm **Lunch**, Room 208 ABDE
Membership Meeting
Denise Bingham, Andrew Bledsoe, Tina McCormick
- 1:15 pm - 1:30 pm **Transition Break**
- 1:30 pm - 2:30 pm **Breakout Session 1**, see next pg. <
- 2:30 pm - 2:45 pm **Transition Break**
- 2:45 pm - 3:45 pm **Breakout Session 2**, see next pg. <<
- 3:45 pm - 4:15 pm **Networking Break**, Hnicely West Lobby
Exhibit Hall Open
- 4:15 pm - 5:15 pm **General Session-CMS Update**, Rm 208 ABDE
Lana Dennis, Centers for Medicare &
Medicaid Services
- 5:15 pm - 5:30 pm **Announcements**, Rm 208 ABDE
Tina McCormick
- 5:30 pm - 7:00 pm **Awards Reception, Regency Room**
Poster Session
- 7:00 pm **Silent Auction Closes**, Regency Room

Friday, August 26, 2016

- 6:30 am - 7:30 am **Fun Run/ Walk**, Hyatt Place Main Lobby **
- 7:30 am - 10:00 am **Registration Open**, Hnicely West Lobby
- 7:30 am - 8:30 am **Continental Breakfast**, Hnicely West Lobby
Exhibit Hall Open
- 8:30 am - 9:30 am **Breakout Session 3**, see next pg. <<<
- 9:30 am - 10:00 am **Networking Break**, Hnicely West Lobby
Exhibit Hall Open
- 10:00 am - 11:15 am **Rural Health: The Landscape of Emerging
Healthcare**, Rm 208 ABDE
Rural Policy Update
Alan Morgan, NRHA
- 11:15 am - 12:15 pm **General Session**, Rm 208 ABDE
Vickie Yates Brown - Glisson Secretary
Kentucky Cabinet for Health & Family Services
- 12:15 am - 12:30 pm **Closing Remarks**, Rm 208 ABDE
Andrew Bledsoe & Tina McCormick



Continuing Education... Objectives -

At the end of the conference, the participants will be able to:

- Build an overview of the state of rural health in KY
- understand current initiatives to improve rural health services in KY
- become a skilled advocate & promoter for rural health at the local, regional, and state levels

** **Fun Run/Walk:** Sponsored by ULTRA  GROUP

- Registration begins at 6:00 am
- Awards provided to first place (male and female)
- Advance Registration by August 1, 2016 guarantees shirt
- Questions? Call Marica White at 270.527.4856

18th Annual Conference Agenda

Kentucky Rural Health Association

Breakout Session 1

THURSDAY 1:30 - 2:30 PM

Seven Lessons From Seven Marathons on Seven Continents, How to Get From Where You Are to Where You Want to Be, RM 208 C

Matt Jones

Challenges and Opportunities - Managing Rural Population Health, RM 208 GH

Monica Bourgeau

The Kentucky LEADS Collaborative, RM 208F

Jamie Studts, Celeste Worth, Timothy Mullett, Angela Criswell

Communicating Environmental Health #Data in #Hashtag World, RM 208 IJ

Janie Cambron, Ben Scott

Breakout Session 2

THURSDAY 2:45 - 3:45 PM

Building Meaningful, Empowered & Engaged Community Stakeholder Groups, RM 208 C

Michelle Rathman

Paducah's Fountain Avenue Wellness Park, RM 208 GH

Michael Muscarella

The New Kentucky Immunization Registry, RM 208 F

Jody Schweitzer, Laura Barrett, Lacheena Carothers, Sarah Heimann

HIPAA: What You Need to Know - Simplified, RM 208 IJ

Lisa Hinkle

Breakout Session 3

FRIDAY 8:30 - 9:35 AM

A Change Management Approach to Closing Care Gaps, RM 208 C

Angela Carman

Harnessing Your Brand to Build Trust & Credibility, RM 208 GH

Jessica Robinson

Navigating Networks, RM 208 F

Rebecca Davis (Moderator), Ashley Poore, John Isfort, Sharonda Rose, Julie Stephens

You are the Key to HPV Cancer Prevention, RM 208 IJ

Margaret Jones

Hotel Information

Hyatt Place



Address: 1347 Center St., Bowling Green, KY

Pricing: \$89 nightly + Tax

Cutoff date: 7/24/16

Website: www.bowlinggreen.place.hyatt.com

Phone #: 270.467.0001

Block Code: G-RRHA

Complimentary Shuttle Service to Conference

Continuing Education

Target Audience for CE credit -

Physician, Physician Assistant, Radiology, Dentistry, Respiratory, Nursing, Nurse Practitioner, Nursing Home Admin., Physical Therapy, Pharmacy, Psychology, Emergency Medical, Certified Health Educators, & other interested HC professionals.

The following programs have been submitted to their respective credit agency and are currently pending:

Physician/Nursing Home Admin
Physician Assistant/ Nurse Practitioner
Certified Health Education Specialist

Physical Therapy
Emergency Medical
Respiratory

Dentistry
Pharmacy
Psychology
Radiology
Nursing

Must stay for entire session and complete evaluation to be awarded contact hours!

Special Needs:

Please let us know if you have any special needs (i.e. physical, dietary, etc.)

Maximum 7.5 Hours

Partial credit will be given on a per hr. basis

KRHA Registration

Or Register Online today at www.kyrha.org

Questions? Contact Tina McCormick via email at krha@twc.com
or call 270.577.1707

Name:

First MI Last Suffix

Social:

***_**_

LIC #:

Nursing Only - Last 4 Required

Required

Address:

City:

State:

Zip:

Phone #:

[H]

[W]

[C]

Organization:

Email:

Continuing Education Credits Needed: (Check all that apply)

Physician/Nursing Home Administrator

Physician Assistant/ Nurse Practitioner

Certified Health Education Specialist

Physical Therapy

Psychology

Pharmacy

Dentistry

Radiology

Emergency Medical

Respiratory

Nursing

Conference Sponsors

Platinum Sponsors:



Gold Sponsors:



BAPTIST HEALTH
MEDICAL ASSOCIATES

Payment Information:

Make a check or money order payable to the KRHA & mail with your completed Registration Form

KRHA members:

Early Rate: \$125

Late Rate (After Aug. 1, 2015): \$175

Non-Members:

Early Rate: \$175

Late Rate (After Aug. 1, 2015): \$225

Student:

Members: \$45

Non-Members: \$55

Send Paper Forms to:

Tina McCormick
Kentucky Rural Health Association
36 South Alvasia
Henderson, KY 42420