19th Annual

KRHA CONFERENCE

WKU Knicely Conference Center, Bowling Green, KY

November 16-17, 2017
Objectives
At the end of this conference, participants will be able to:

• Build an overview of the state of rural health in KY
• Understand current initiatives to improve rural health services in KY
• Become a skilled advocate & promoter for rural health at the local, regional, and state levels

Continuing Education
Continuing education credits will be applied for as follows:

Physician/Nursing Home Administrator
The Southern Kentucky Area Health Education Center is accredited by the Kentucky Medical Association (KMA) to sponsor continuing medical education for physicians. The Southern Kentucky Area Health Education Center designates this live activity for a maximum of seven and one-half (7.5) credits) AMA PRA Category 1 Credits™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

Physician Assistant/Nurse Practitioner
This program has been approved by the Southern Kentucky AHEC for 7.5 hours Category 1 non-physician attendance.

Dentistry
This program has been approved by the Southern Kentucky AHEC for 7.5 hours Dentistry Credit.

Nursing
Rockcastle Regional Hospital, Inc. has been approved as a provider of continuing education by the Kentucky Board of Nursing (KBN). Provider #4-0059-12-18. Expiration Date: Dec. 31, 2018. Kentucky Board of Nursing approval of an individual nursing education program does not constitute endorsement of program content.

Agenda
Thursday, Nov. 16

7:00 am – 9:00 am
Exhibitor Setup
Knicely West Lobby

8:00 am – 5:00 pm
Registration Open
Knicely West Lobby

9:00 am – 10:00 am
Exhibit Hall & Poster Presentations Open
Knicely West Lobby

10:00 am – 10:15 am
Opening Ceremonies
Andrew Bledsoe & Tina McCormick
Rm 208 ABDE

10:15 am – 10:30 am
Welcome to Bowling Green
Dr. Todd R. Cheever, MD
Rm 208 ABDE

10:30 am – 11:45 am
Keynote Address
Mark A. Noon Studer Group
Rm 208 ABDE

11:45 am – 12:15 pm
Networking Break
Exhibit Hall & Poster Presentations Open
Knicely West Lobby

12:15 pm – 1:15 pm
Lunch
Membership Meeting
Andrew Bledsoe, Noel Harilson, Tina McCormick
Rm 208 ABDE

1:15 pm – 1:30 pm
Transition Break

1:30 pm – 2:30 pm
Break Out Session 1

Issues that Affect Reimbursement: An Update on Significant Developments for Your Rural Health Clinic
Lisa English Hinkle, Sarah E. Hines
Rm 208 C

Affecting Change in Kentucky’s Rural Communities Through the Nutrition Education Program (EFNEP and Snap-Ed)
Marisa Aull, Martha Yount
Rm GH

Kinship: Healing Families Touched by Addiction
Kimberly Hinkel, MSSW
Rm IJ

Value Based Payment and Medicare Access and CHIP Reauthorization ACT (MACRA) Overview
Trudi Matthews
Regency Room
Agenda
Thursday, Nov. 16

2:30 pm – 2:45 pm
Transition Break

2:45 pm – 3:45 pm
Break Out Session 2
Opportunities for KY Rural Hospitals with Accountable Care Strategies
Lisa Kilawee, MPA
Rm 208 C

Bingocize™: An Evidence Based Health Promotion Program for Improving Functional Performance, Social Engagement, and Health Knowledge in Rural Older Adult Communities
Dustin Glenn Falls, MS, ACE-CPT; Jason Crandall, PhD, ACSM-EP; Jean Neil-Strunjas, PhD, CCC-SLP;
Kathryn Dispennette
Rm 208 GH

Kentucky AHEC: Connecting Students to Health Careers
David Gross, MPA; Dwain Harris, MHA; Michael Gayheart, LNHA;
Rose Mueller, MA
Rm 208 F

Revenue Integrity: The Impact of Clinical Validation Denials and ICD-10 Coding Changes
Lynette Thom, RHIT, CCS, CDIP, ICD-10 Trainer
Rm 208 IJ

Palliative Care: An Indispensable Ingredient to Successful Population Health Management
Turner West, MPH, MTS; Liz Fowler, MPH;
Jill Conway
Regency Room

3:45 pm – 4:15 pm
Networking Break
Exhibit Hall & Poster Presentations Open
Knicely West Lobby

4:15 pm – 5:15 pm
General Session
County Health Rankings & Roadmaps
Mary Bennett, MFA, Community Coach
Rm 208 ABDE

5:15 pm – 5:30 pm
Announcements
Tina McCormick
Rm 208 ABDE

5:30 pm
Silent Auction Closes
TBD

Silent Auction

KRHA invites you to participate in our silent auction on Thursday, Nov. 16. The proceeds will benefit Student Chapters and other student activities! The auction closes at 5:30 pm and all payments must be made by Friday morning, Nov. 17.

If you are donating, please drop off items to the auction table located in/near the exhibit hall before 9:00 am Thursday, Nov. 16.

Target Audience

Physicians, Physician Assistants, Dentists, Respiratory Therapists, Nurses, Nurse Practitioners, Nursing Home Administrators, Physical Therapists, Pharmacy, Psychology, Emergency Medical, Certified Health Educators, and other interested healthcare professionals

*Participants must stay for the entire session and complete an evaluation to be awarded contact hours.*

Special Needs

Please let us know if you have any special needs (i.e. physical, dietary, etc.)

Physical Therapy
This program has been submitted to the KY Physical Therapy Association for PT credit. (Credit Pending)

Pharmacy
This program has been submitted to the KY Board of Pharmacy for pharmacy credit. (Credit Pending)

Respiratory
This program has been submitted to the KY Board of Respiratory Care for Respiratory credit. (Credit Pending)

Emergency Medical
This program has been submitted to Kentucky Board of Emergency Medical Services for Emergency Medical credit. (Credit Pending)

Certified Health Education Specialist (CHES)
This program has been submitted to the South Central AHEC for CHES credit. (Credit Pending)
Agenda
Friday, Nov. 17

6:30 am – 7:30 am
Fun Run/Walk
Hyatt Place Main Lobby

7:30 am – 8:30 am
Continental Breakfast
Exhibit Hall Open
Knicely West Lobby

7:30 am – 10:00 am
Registration Open
Knicely West Lobby

7:30 am – 8:30 am
Continental Breakfast
Exhibit Hall Open
Knicely West Lobby

8:30 am – 9:30 am
Break Out Sessions

Creating Policy, Systems, and Environment Change Through the Plan4Health Initiative
Madri Hall-Faul, MSSW, CSW; Barbara Gordon, MA
Rm 208 C

The Commission for Children with Special Health Care Needs: Improving Access to Care in Rural Kentucky; Initiatives, Partnerships and Collaborations
Karen Rundall, MSN; Judith Ann Theriot, MD, CPE; Catharine Lester, MSSW; Ivanora Alexander
Rm 208 GH

9:30 am – 10:00 am
Networking Break
Exhibit Hall Open
Knicely West Lobby

10:00 am – 11:15 am
General Session
Rural Policy Update
Brock Slabach, NRHA
Rm 208 ABDE

11:15 am – 12:15 pm
General Session
Kentucky HEALTH Overview
Adam Meier
Rm 208 ABDE

11:15 am – 12:15 pm
General Session
AHEC Ventures into Workforce Development
Lucy Juett, Martha Pleasant, Missy Stokes
Rm 208 F

Recording the Stories of Those Serving Rural Kentucky with the StoryCorps App
Catherine Malin
Rm 208 IJ

12:15 pm – 12:30 pm
Closing Remarks
Noel Harilson & Tina McCormick
Rm 208 ABDE

Hotel Info

Hilton Garden Hill
1020 Wilkinson Trace
Bowling Green, KY 42103
Phone: 270.781.6778
www.hiltongardeninn.com
Group Block Code: KRHA
Nightly Rate: $119 plus tax

Hyatt Place
1347 Center Street
Bowling Green, KY 42101
Phone: 270.467.0001
www.bowlinggreen.place.hyatt.com
Group Block Code: KRHH
Nightly Rate: $93 plus tax
Reserve by: 10/15/17
KRHA Registration
or register online at www.kyrha.org

Name: ________________________________

Social: ***-**-LIC #:
(Nursing Only - Last 4 Required)

Address:

City: ______ State: ______ Zip: ______

Phone #: (H) ______ (W) ______ (C) ______

Organization: __________________________

Email: ________________________________

Continuing Education Credits Needed: (Check all that apply)

- Certified Health Education Specialist
- County Official
- Dentistry
- Nurse Practitioner
- Nursing
- Pharmacy
- Physician
- Physician Assistant
- Respiratory
- Social Worker
- Other (please specify and email kentuckyruralhealthassociation@gmail.com to verify availability)

2 Mile Run/Walk Waiver
Friday, Nov. 17, 2017 | 6:30 am – 7:30 am
(only complete if you plan to participate)

Name: ________________________________

Address: _______________________________

Gender: M F

Shirt Size: Adult (S M L XL XXL)

- Registration begins at 6:00 am
- Awards provided to first place male and female
- Advance registration guarantees shirt

Send paper forms to:
Tina McCormick
Kentucky Office of Rural Health
36 South Alvasia
Henderson, KY 42420
krha@twc.com

Release of all Claims & Damages
This release of all claims and damages, if any, suffered by the undersigned as the result of property damage, bodily injury or death incurred by the undersigned at or during any event sponsored by the Kentucky Rural Hospital Association (KRHA), its successors and assigns, is more particularly set out hereinafter.

In consideration for the involvement and participation in the event sponsored by KRHA as more particularly set out above, the undersigned hereby discharges, releases and agrees to indemnify KRHA, its representatives and officers, for all claims and demands whatsoever for any property damages, bodily injury or death caused by the participation of the undersigned and to indemnify KRHA from any claim for property damage, bodily injury or death caused by the undersigned.

The undersigned acknowledges the right to have this Release reviewed by a third party and accepts the same “as is” which is binding upon the undersigned, their heirs, successors and assigns and can only be amended by written agreement of all parties.

Participant Signature ________________________________ Date ____________