

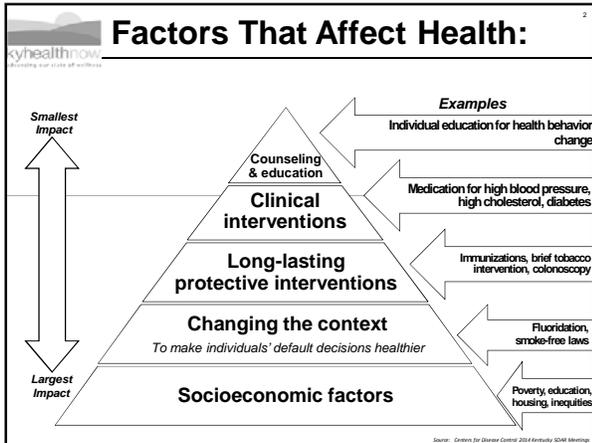


**kyhealthnow: An Integrative Tool
for Health in all Policies**

Kentucky Rural Health Association 17th Annual Conference
September 18, 2015

 **Kentucky Public Health**
Healthy People. Healthy Kentucky.

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What is kyhealthnow?

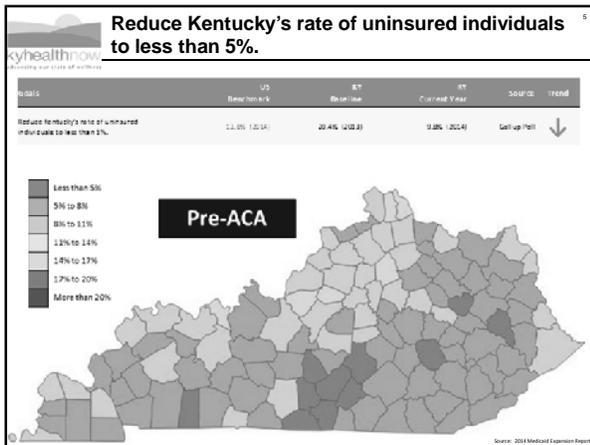
- Created in February 2014 by Executive Order 2014-114
- Targets seven major health goals (health insurance, smoking, obesity, cancer, cardiovascular disease, oral health, substance abuse/mental health)
- Includes multiple strategies to help achieve these goals by the year 2019
- Established an Oversight Team to monitor and efforts of the initiative and carry out the strategies needed to achieve the goals. This Team includes representatives from each Executive Branch Cabinet and key agency in the administration

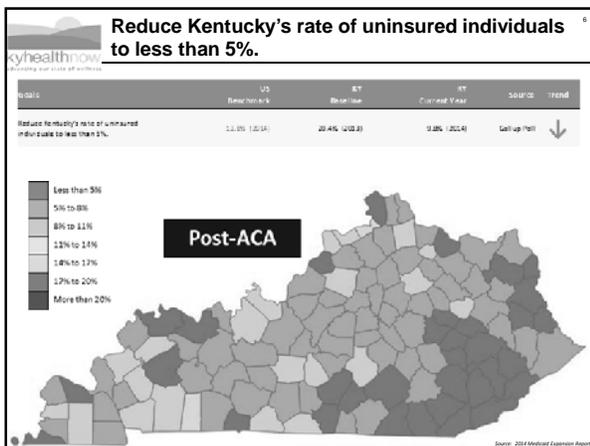


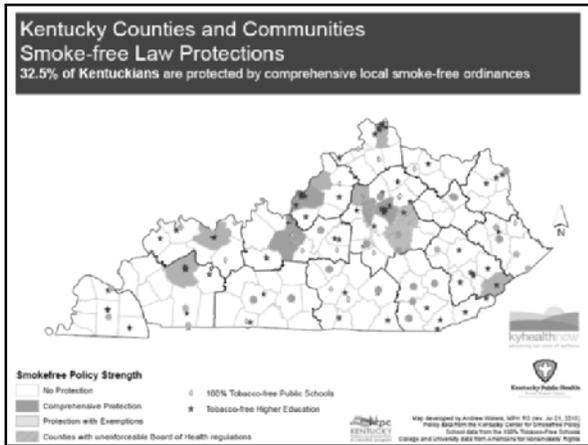


2019 Goals

- Reduce Kentucky's rate of **uninsured individuals** to less than 5%.
- Reduce Kentucky's **smoking** rate by 10%.
- Reduce the rate of **obesity** among Kentuckians by 10%.
- Reduce Kentucky **cancer** deaths by 10%.
- Reduce **cardiovascular** deaths by 10%.
- Reduce the percentage of children with untreated **dental** decay by 25% and increase adult **dental visits** by 10%.
- Reduce deaths from **drug overdose** by 25% and reduce by 25% the average number of poor **mental health** days of Kentuckians.

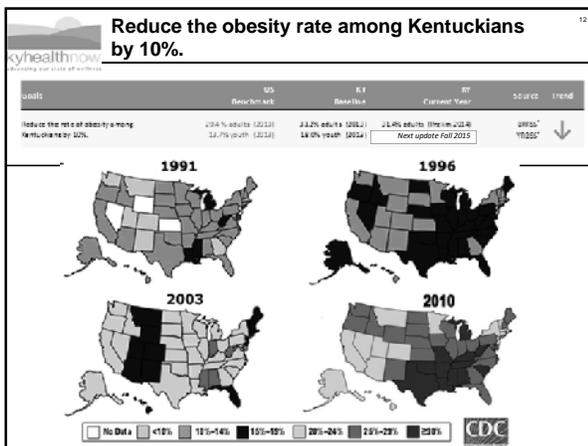


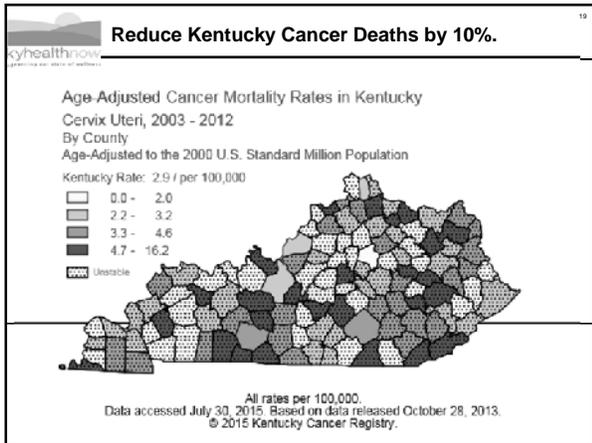




Reduce Kentucky's smoking rate by 10%.

- ACA Cessation Benefit Standard: prescription coverage varies by plan as do potential barriers to cessation coverage.
- Smoking Cessation programs offered via all local health departments
- Quit Now Kentucky (FY 2015)
 - Call volume of 6,642 calls
 - 65,390 text messages sent to encourage and remind clients
 - Nearly 4 out of 10 calls from clients with Medicaid
 - Providers referrals can be made through an established fax procedure or through the website at www.QuitNowKentucky.org.





Annual School Immunization Survey

kyhealthnow
improving our state of well-being

- Distributed to all public and private schools:
 - Kindergarten
 - Sixth Grade
- Assesses age-appropriate immunizations using immunization certificates on file at the school

Annual School Immunization Survey—Results

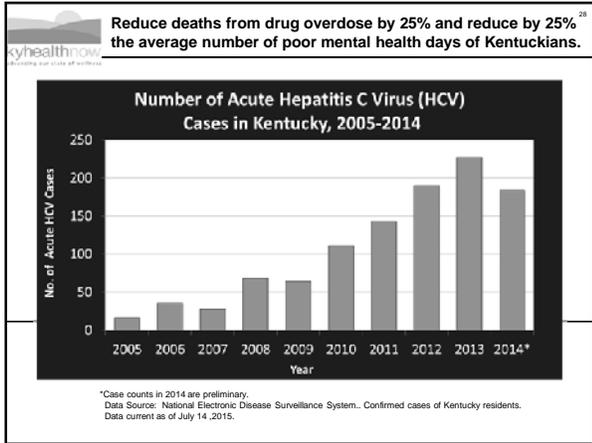
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Kindergarten

- 100% response rate
- 946 schools reported assessing 57,666 children
- 85 counties reported >90.0% for each vaccine

Sixth Grade

- 97% response rate
- 590 schools reported assessing 52,691 children
- 43 counties reported >90.0% for each vaccine

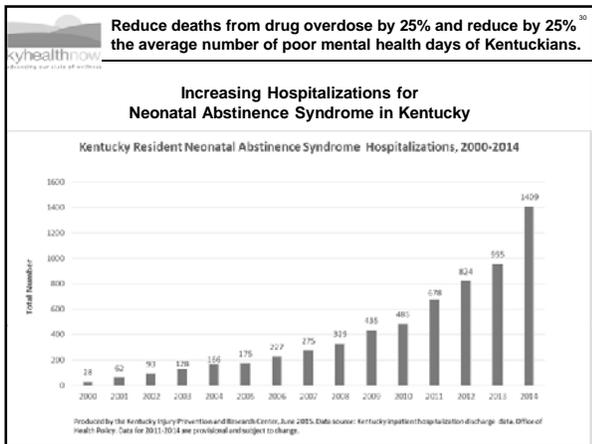


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Reduce deaths from drug overdose by 25% and reduce by 25%
 the average number of poor mental health days of Kentuckians.²⁹

Hepatitis C and Drug Abuse in Kentucky:

- Injection drug use is #1 risk factor for hepatitis C.
- In 2013, Kentucky had the second highest age-adjusted drug overdose mortality rate.
- From 2011 to 2014, hospitalizations in Kentucky for neonatal abstinence syndrome *doubled*.
- May 8, 2015 *MMWR* article: Increases in Hepatitis C Virus Infection Related to Injection Drug Use Among Persons Aged 30 Years — Kentucky, Tennessee, Virginia, and West Virginia, 2006–2012.



Reduce deaths from drug overdose by 25% and reduce by 25% the average number of poor mental health days of Kentuckians.

Expand access to naloxone by 100% among first responders and medical professionals to enable rapid administration of this life-saving treatment.

- Pilot naloxone rescue kits project via the University of Louisville Hospital, University of Kentucky Hospital in Lexington, and St. Elizabeth Hospital system in Northern Kentucky.
- Kits are provided free of charge to every treated and discharged overdose patient.
- Expected to save the lives of at least 200 Kentuckians.

Create a more comprehensive and open access behavioral health network and increase by 25% the number of behavioral health providers eligible to seek reimbursement from Medicaid by the end of 2015.

- More than 300 new behavioral health providers have been added to the network in 2014.
- More than 670 Medicaid providers rendered substance use treatment services for Medicaid members in 2014.

Source: KY Department for Behavioral Health, Development and Intellectual Disabilities, 2013-2014; 2013-2014 Department for Medicaid Services

2015 kyhealthnow Scorecard

GOALS	2014 ACTUAL VALUE	2013 2014 GOAL	2012 2013 2014 GOAL	2011 2012 2013 2014 GOAL	SCORE	TREND
Reduce Kentucky's rate of uninsured individuals to below 5%	13.5% (2014)	13.5% (2014)	13.5% (2014)	13.5% (2014)	50%	↓
Reduce Kentucky's smoking rate by 25%	17.2% adults (2014) 13.7% youth (2014)	23.2% adults (2013) 17.2% youth (2013)	25.2% adults (PHEW 2014) Northwestern Spring 2013	25.2% adults (PHEW 2014) Northwestern Spring 2013	80%* 78.5%*	↓
Reduce the rate of tobacco smoking for students by 50%	24.4% adults (2014) 13.7% youth (2014)	35.2% adults (2013) 18.4% youth (2013)	51.2% adults (PHEW 2014) Northwestern Spring 2013	51.2% adults (PHEW 2014) Northwestern Spring 2013	55%* 52.5%*	↓
Reduce Kentucky's cancer deaths by 25%	268.7 per 100,000 (2014)	327.4 per 100,000 (2013)	300.9 per 100,000 (2012)	300.9 per 100,000 (2011)	National Cancer Institute	↓
Reduce cardiovascular deaths by 50%	321.0 per 100,000 (2014)	375.7 per 100,000 (2013)	340.1 per 100,000 (2012)	340.1 per 100,000 (2011)	CDC Morbidity	↓
Reduce the percentage of children with unmet mental health needs and increase utilization of services by 50%	47.7% of children visited a mental health care provider (2014)	40.7% of children visited a mental health care provider (2013)	40.7% of children visited a mental health care provider (PHEW 2014)	40.7% of children visited a mental health care provider (PHEW 2014)	50%* 50%*	↑
Reduce deaths from drug overdose by 25% and reduce by 25% the average number of poor mental health days of Kentuckians.	5.7 days (2014)	4.5 days (2013)	4.5 days (2012)	4.5 days (2011)	National Center for Health Statistics	↑

*2014 Data released March 22, 2015
*Behavioral Health and Family Services (BHS) - Health and Behavior Survey (HBS) in 2014
2014 Kentucky 40% of children visited a mental health care provider for a mental health care provider from CDC, Behavioral Risk Factor Surveillance System (BRFSS), 2012-2014. 2012-2014 BRFSS data were used for the 2014 Scorecard.



**PREVENTION
IS BETTER
THAN CURE**

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