



Who? The Kentucky Rural Health Association

What? 2nd Annual Newspaper Reporting Contest

The contest features **two divisions** (daily and non-daily), with two categories in each division (series and single story). Each of the **four** winners will receive a plaque and **\$100 prize**. There is no entry fee.

Winners will be selected based on the work's relevance to rural health, the quality of reporting, its impact on health care policy, and any new insights that may be generated by the reporting.

When? The contest period ranges from July 1, 2011, through June 15, 2012. Entries must be received by Friday, June 24, 2012. The winners will be announced during KRHA's 14th annual conference, scheduled for August 16-17, 2012, in Bowling Green.

Where? Entries can be submitted at any time to: David A. Gross, 316 West Second Street, Morehead, KY 40351. For additional information, you may contact Gross at 606-783-6468 or via e-mail at dagross@st-claire.org.

Why? The purpose of the contest is to encourage print media outlets to bring attention to Kentucky's rural health-related issues (e.g., unusually high disease rates, strategies for addressing a county's shortage of health care providers).

How? Additional eligibility and submission information is on the next page.

Eligibility and Submission Information

- 1.) Awards will be presented each year during KRHA's summer conference. Articles must originally have been published during the preceding fiscal year (i.e., July 1 through June 15).
- 2.) Entries will be accepted from staff writers, editors, freelance writers, etc., who are affiliated with a Kentucky-based newspaper. Each entry should include three copies of the article or series as it originally appeared in the newspaper.
- 3.) Entries may be submitted by KRHA members or members of the community at large on the writer's or newspaper's behalf.
- 4.) To make the contest as neutral as possible, the Public Information Committee will attempt to solicit three out-of-state judges (e.g., other rural health association presidents, the National Rural Health Association's publications director, etc).